



## Bristol 2015 – Greater Bedminster Neighbourhood Arts Project

# **CREATIVE BRIEF: Artist(s) or Artist Facilitator**

#### Brief project outline

An intergenerational community arts project for the Ashton Vale area of Greater Bedminster that connects residents together creatively and also creates links to the wider neighbourhood partnership area.

The project needs to be around 'sharing' – that could be sharing of skills, stories, resources and facilities – and needs to focus on one of the five Bristol 2015 European Green Capital themes: resources, nature, food, energy or transport. Outcomes could include large or small scale community artworks or could lead to a celebration event in Ashton Vale.

Potentially drawing on inspiration or skills from groups or projects in the Greater Bedminster area, the project should bring together local residents, groups and schools in the Ashton Vale area and to create something that celebrates its own identity.

#### **Background**

The Bristol 2015 neighbourhood arts team are doing a unique community arts project in each of the 14 <u>neighbourhood partnership areas</u> of Bristol. The shape of the projects has come out of findings from a public consultation phase in each area (see supporting information sheet).

Many parts of Greater Bedminster are well known for their creative outputs and arty attitude. Taking inspiration and perhaps even skills learnt, this project will need to be designed to connect Ashton Vale to this cultural map, and create something special that local residents can own and develop further post 2015. Research in the area overwhelmingly supported a project working with both young and older residents.

The project has been decided on with the aid of an advisory group made up of representatives from the area, consultation with the Bristol City Council Neighbourhood, Arts and Community Development teams and the neighbourhood partnership plan.

### Aims, objectives

- to use a creative project to bring together the Ashton Vale area of Greater Bedminster
- to highlight one or more green issue(s) pertinent to the groups worked with
- to make people in Ashton Vale feel proud to be part of the area
- to involve schools, youth club, community groups and residents from Ashton Vale
- to bring together and build momentum with other similar projects in the wider neighbourhood partnership area and pave the way for future projects

### The lead artist(s)/creative producer will need to:

- be a strong communicator and project manager
- use arts as a primary tool for community engagement
- be competent at working with a range of different people and community groups
- adopt an appropriate method for engaging the residents and/or groups in the community
- be based in Bristol (ideally from the Greater Bedminster area)
- use sustainable and environmentally friendly methods to deliver the project

#### **Target audience**

Primary audience

Residents of the Ashton Vale

#### Secondary audience

The Greater Bedminster neighbourhood partnership area

## Considerations for the project (extracts taken from the public consultation phase)

- 'Participatory'
- 'Projects to be in the summer so everyone can be involved'
- 'Simple messages'
- 'Have a launch day'
- 'Get members of the community to participate'
- 'Seed an idea'
- 'Be good for projects to fit with other Greater Bedminster projects to maximise effect'

#### **Timescales**

• 7<sup>th</sup> March 2015, 2-5pm

Creative Brainstorm session. A chance to meet the Bristol 2015 neighbourhood arts team, meet local advisors, ask questions about the first 6 NAP briefs, find collaborators for projects, see if your ideas fit with the brief etc

• 2<sup>nd</sup> April 2015, 9am

Deadline for proposals/responses to the brief

• 16<sup>th</sup> April Artists Selection

Artist selected for first 6 briefs

- 20<sup>th</sup> April earliest project can start
- 31<sup>st</sup> October 2015 latest the project can culminate

This could just be for stage 1 of the project if it has longer term ambitions

December 2015

Community Celebration of all the NAP projects – film screening etc

#### **Budget**

£10,000 for the entire project (+ VAT if applicable)

- No other funding will be available from Bristol 2015. The budget is inclusive of artist's fees, materials, expenses, transport etc.
- Other funding streams may be accessed independently if appropriate to the project.
- Volunteers may be available through the Bristol 2015 Volunteers programme.
- Publicity support will be provided through the Bristol 2015 website and Facebook pages.

#### What are the next steps?

Please email the attached application form, with your CV and any other supporting information to nap@bristol2015.co.uk with 'NAP GB' in the subject line.

Or post to NAP, Bristol 2015, Unit 5-6, 1 Canon's Road, Bristol BS1 5TX.

If you'd like to talk to us in person about your thoughts around a submission please drop in to the Creative Brainstorm any time between 2-5pm on Saturday 7<sup>th</sup> March 2015 at Bristol 2015 www.bristol2015.co.uk/events

DEADLINE FOR SUBMISSIONS: 9am 2<sup>nd</sup> April, 2015